

## Order Item Summary

CBS TELEVISION  
STATIONS

WCCO-TV

Order ID: 54081 RV NTL-POL FBD - LBD: 10/26/12 - 11/06/12 HL#: Created: 10/26/12 05:44 PM

Client: OBAMA FOR AMERICA (178906) CPE: / / 2272 Agency Commission: 15 % Updated: MAMCKEEVER on 11/02/12 10:47

Agency: GMMB, INC. (6441) Product: OFA EST. 2272 10/27-11/6 Self :00:00 Confirmed: 10/29/12 01:18 PM

Buyer: MIKE FURMAN Demo: HHOLDS DMA RTG Sched. Code: Z \*\*PRINT REQUIRED\*\*

AE: Nicole Roy Pol-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%

NEW ORDER. NR/PH 10.26.12

ADDED LINES 24-33. NEW R/T \$161,890. PLS CFX. NR/PH 10.28.12

rv'd lur/add mg. ncit. pls cfx nr/ph 10.29.12

RVD LN 34 TO 60SECOND SPOT; NCIT: MM/PH 11/02/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL2	M T W T F * *	NEWS	60				0.0	\$1,400.00	3	\$4,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/27/12	11/04/12		3									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MLOCAL2	M T * * * * *	NEWS	60				0.0	\$1,600.00	1	\$1,600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MEARLY	M T W T F * *	NEWS	60				0.0	\$850.00	2	\$1,700.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/27/12	11/04/12		2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MEARLY	M T * * * * *	NEWS	60				0.0	\$1,000.00	2	\$2,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NSAT8A	* * * * * S *	MNEW	60				0.0	\$700.00	1	\$700.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NSAT8A	* * * * * S *	MNEW	60				0.0	\$650.00	1	\$650.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/04/12	1										

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Buyer: MIKE FURMAN	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: Nicole Roy Pol-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	WCBSSUN	* * * * * S	MORN	60				0.0	\$3,400.00	2	\$6,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>	<u>Nov 05</u>								
	10/27/12	11/06/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DPRICE	* T * * * * *	DAY	60				0.0	\$1,000.00	1	\$1,000.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/06/12	11/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NNOON	M T W T F * *	NEWS	60				0.0	\$1,400.00	3	\$4,200.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/27/12	11/04/12		3									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NNOON	* T * * * * *	NEWS	60				0.0	\$1,710.00	1	\$1,710.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/06/12	11/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	EDRPHIL	M T W T F * *	EFG	60				0.0	\$900.00	3	\$2,700.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/27/12	11/04/12		3									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	EDRPHIL	M T * * * * *	EFG	60				0.0	\$950.00	2	\$1,900.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										

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Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	ENEWS5P	M T W T F * *	NEWS	60				0.0	\$3,400.00	2	\$6,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/27/12	11/04/12		2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	ENEWS5P	M * * * * *	NEWS	60				0.0	\$3,400.00	1	\$3,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NEARLY	M T W T F * *	NEWS	60				0.0	\$4,400.00	2	\$8,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/27/12	11/04/12		2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	NEARLY	M * * * * *	NEWS	60				0.0	\$4,400.00	1	\$4,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	AWHEEL	0 0 0 0 1 0 0	ACC	60				0.0	\$6,200.00	1	\$6,200.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	AWHEEL	M T W T F * *	ACC	60				0.0	\$6,200.00	1	\$6,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/04/12	1										

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Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	AWHEEL	M * * * * *	ACC	60				0.0	\$6,200.00	1	\$6,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	PBROKE*M&M	M * * * * *	REGP	60				0.0	\$17,550.00	1	\$17,550.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	PHAWAII	M * * * * *	REGP	60				0.0	\$9,000.00	1	\$9,000.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	PPERSON	* * * T * * *	REGP	60				0.0	\$9,000.00	1	\$9,000.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>	<u>Nov 05</u>								
	10/27/12	11/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	NLATE1035P	* * * * * S	NEWS	60				0.0	\$1,600.00	1	\$1,600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	NLATEM-F/SU	M T W T F * S	NEWS	60				0.0	\$5,400.00	3	\$16,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/04/12	3										

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Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	NLATEM-F/SU	M * * * * *	NEWS	60				0.0	\$5,550.00	2	\$11,100.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	NLATESAT	* * * * * S *	NEWS	60				0.0	\$4,280.00	1	\$4,280.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	NLATE1035P	* * * * * S	NEWS	60				0.0	\$1,800.00	1	\$1,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	LLETTER	M T W T F * *	LETT	60				0.0	\$1,300.00	1	\$1,300.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	EDRPHIL	M T W T F * *	EFG	60				0.0	\$900.00	2	\$1,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/04/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	EELLEN	M T W T F * *	EFG	60				0.0	\$1,300.00	3	\$3,900.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/04/12	3										

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Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	AWHEELSAT	* * * * * S *	ACC	60				0.0	\$3,000.00	1	\$3,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	DYR1	M T W T F * *	SOAP	60				0.0	\$1,000.00	2	\$2,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/04/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	PCRIMINAL	* * W * * * *	REGP	60				0.0	\$8,000.00	1	\$8,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>	<u>Nov 05</u>								
	10/26/12	11/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	RSUN6A	* * * * * S	MNEW	60				0.0	\$200.00	1	\$200.00		
	cdr												
				30				0.0					
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	53	53	\$161,890.00	\$137,606.50	\$161,890.00	\$137,606.50
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$161,890.00	\$137,606.50	\$161,890.00	\$137,606.50